



THE
Juneteenth
EXPERIENCE

June 19th - 22nd, 2025

“Celebrating Freedom”

**VENDOR
PACKAGE**



1600 Fulton St., Fresno, CA 93721 • 559-402-3494 • info@thefreedomgroups.org
www.fresnojuneteenth.com

“Celebrating Freedom”



June 19th - 22nd, 2025

Valdez Hall
Convention & Visitors Center

Dear Vendor,

The Freedom Groups is excited to bring you an eventful 2025 JUNETEENTH EXPERIENCE from June 19-22, 2025. This year's theme is "Celebrating Freedom." We invite you to vend with us to continue our legacy of excellence. Your presence furthers our united efforts to teach and exemplify the idea of cultural prowess.

The National Holiday is celebrated by Faith Based Organizations, Corporate America, Community Based and Grassroots organizations, and of course National, State and Local governmental entities. We anticipate another record year attendance of over 8,000. This year's four day experience will have great food, educational presentations, cultural dances, historical speeches and fashion.

Along with your participation we will have over 90 unique vendors on site to exhibit diverse products and services. Beginning on June 19, 2025 this year's observance will give you the opportunity to reach an audience of community members, adults and children, church, groups and agencies. We will celebrate with activities throughout Fresno and the weekend events will be held at the Fresno Convention Center's Valdez Hall. The Juneteenth Experience will conclude on Sunday, June 22 at Fresno City Hall with a flag raising ceremony.

Thank you in advance for your support and partnership.

Sincerely,

Landon Green, President
The Freedom Groups





VENDOR APPLICATION

The Juneteenth Experience 2025

June 19th - 22nd, 2025

Valdez Hall
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The undersigned hereby applies for space in the 2025 Juneteenth Experience and agrees to be bound by the Terms and Conditions listed on the attached page.

REGISTRATION INFORMATION

Company Name: _____

Mailing Address: _____

City: _____

Phone: _____ Cell: _____

E-mail _____ Website: _____

Contact Name: _____ Owner: _____

Product/Service to be sold: _____

BUSINESS TYPE

- Sole Proprietor
 College/University
 Corporation
 Small Business
 Government Agency
 Non-Profit (must attach 501(c)(3) letter)

BOOTH COST AND ADVERTISING COST

Quantity	Size	1 Day	2 Day	Quantity	Ad Space in Magazine	Total Cost	Ad Space for Juneteenth Magazine
Corporate	10'x10'	\$350	\$500				\$ 50 Patron (Name listed) \$150 Business Card \$250 Quarter Page \$500 Half Page \$1,000 Full Page
Government Agencies	10'x10'	\$350	\$500				
Colleges/Universities	10'x10'	\$350	\$500				
Food Court Space	10'x10'	\$500	\$800				
Small Business/Merchant	10'x10'	\$250	\$350				
Community Org. 501(c)(3)	10'x10'	\$200	\$300				

***A 4% fee will be charged for credit card processing**

ALL BOOTH PURCHASES ARE FINAL, NON-TRANSFERABLE AND NON-REFUNDABLE. Make cashiers checks and money orders payable to THE FREEDOM GROUPS. All Booth Rentals are based on "First Come, First Served". Full payment is due on or before April 30, 2025.

To reserve a booth(s), send this completed vendor application to:
THE FREEDOM GROUPS 1600 Fulton Street, Fresno, CA 93721

SIGNATURE:

Exhibitor's Signature	Print Name	Date	OFFICE
FOR OFFICE USE ONLY: To be signed when application is accepted, The Freedom Groups			
Signature	Title	Date	Booth: _____ Date: _____ Approved: <input type="checkbox"/> Denied: <input type="checkbox"/>

JUNETEENTH VENDOR APPLICATION



This agreement is written to confirm booth space reservations for the company listed below.

We are signing up for a booth Check all that apply:

June 19th - 22nd, 2025

Valdez Hall
Convention & Visitors Center

- SATURDAY
- SUNDAY

Method of Payment: () Cashiers Check/Money Order () Visa () Master card () Other: _____

Card# _____ **Exp. Date** ____/____ **Print Name** _____

Print Name on Card _____ **Charge Auth. Signature** _____ **3-digit** _____

***A 4% fee will be charged for credit card processing**

AS AN EXHIBITOR PARTICIPATING IN THE EVENT, I/WE AGREE TO ADHERE TO THE FOLLOWING:

1. Festival times are to be observed as outlined by organizers.
2. Vendors are responsible for the security of their property.
3. Every effort will be made to place vendors in their desired location, however spaces will assigned on a 1st come 1st served basis.
4. No subleasing of booth or sharing booth with any other person
5. There is **NO MUSIC** played in any form, from any booth unless you are an authorized music company or D.J. service. (ONLY AT YOUR BOOTH)
6. No helium tanks will be allowed.
7. No flyers or other forms of informational materials can be passed out at the exhibit hall entrance. (It is against fire code regulations).
8. The burning of incense or use of any other lighted materials in or near the booths is strictly prohibited.
9. Booths must be visible with no side poles and no side drapes blocking the view. Vendors must have displays remain inside the booth dimensions.
10. There will be no sale of guns, ammunition, survival weapons, pepper gas, tear gas, etc.
11. Vendor is responsible to set up their booth during the assigned set-up times unless other arrangements are made in advance. Any booth not set up by the time set by show management is subject to forfeiture without refund or compensation.
12. Any Vendor caught in violation of this contract forfeits his/her right of participation with the Fresno Juneteenth Festival 2024 and may be asked to leave without refund or compensation.

Vendor Guidelines:

1. All products/services displayed and/or sold from vendors must be listed on application and pre-approved by Festival Management.
2. All vendors must be professional in appearance. No handwritten signs, storage boxes must be hidden and exhibit personnel should always be present during the festival.
3. All vendors must be set-up and ready for business 2 hours prior to start time. Management reserves the right to close booths for failure to comply with this rule.
4. Fresno Juneteenth Festival is not responsible for any items that are missing or stolen from your booth.
5. All vendors and their booth material must be strictly confined to the space assigned.

I, the undersigned, agree to hold harmless all representatives of the "The Juneteenth Experience & The Freedom Groups" from and against all liability, which may accrue as a result of participation in the Experience. In addition, I agree to follow the rules, guidelines and directions of The Freedom Groups.

*Please sign and return these rules with your completed registration form.

I Fully Understand and AGREE to COMPLY with all of the above guidelines and conditions.

Signature _____ Date _____

Fresno Juneteenth Event Floor Plan



- Merchandise Zone
- Art Zone
- Information Zone
- Kids Zone
- Health Zone
- Food Court Zone
- Hospitality Zone